

**Notice of a public meeting of
Decision Session - Economic Development and Community
Engagement (Deputy Leader)**

To: Councillor Aspden
Date: Thursday, 3 December 2015
Time: 4.30 pm
Venue: The King John Room (GO59) - West Offices

AGENDA

Notice to Members – Post Decision Calling In:

Members are reminded that, should they wish to call in any item* on this agenda, notice must be given to Democratic Services by **4:00 pm on Monday 7th December 2015.**

*With the exception of matters that have been the subject of a previous call in, require Full Council approval or are urgent which are not subject to the call-in provisions. Any called in items will be considered by the Corporate and Scrutiny Management Policy and Scrutiny Committee.

Written representations in respect of item on this agenda should be submitted to Democratic Services by **5.00pm on Tuesday 1st December 2015.**

Written representations in respect of items on this agenda should be submitted to Democracy Support Group by **5.00 pm** on the Friday before the meeting.

1. **Declarations of Interest**

At this point in the meeting, Members are asked to declare:

- any personal interests not included on the Register of Interests
- any prejudicial interests or
- any disclosable pecuniary interests

which they may have in respect of business on this agenda.

2. **Minutes**

(Pages 1 -
4)

To approve and sign the minutes of the meeting held on 18th March 2015.

3. **Public Participation**

At this point in the meeting, members of the public who have registered their wish to speak at the meeting can do so. The deadline for registering is **5.00pm on Wednesday 2nd December 2015.**

Members of the public may register to speak on an item on the agenda or an issue within the Executive Member's remit.

Filming or Recording Meetings

Please note this meeting may be filmed and webcast and that includes any registered public speakers, who have given their permission. This broadcast can be viewed at <http://www.york.gov.uk/webcasts>.

Residents are welcome to photograph, film or record Councillors and Officers at all meetings open to the press and public. This includes the use of social media reporting, i.e. tweeting. Anyone wishing to film, record or take photos at any public meeting should contact the Democracy Officer (whose contact details are at the foot of this agenda) in advance of the meeting.

The Council's protocol on Webcasting, Filming & Recording of Meetings ensures that these practices are carried out in a manner both respectful to the conduct of the meeting and all those present. It can be viewed at: https://www.york.gov.uk/downloads/file/6453/protocol_for_webcasting_filming_and_recording_council_meetingspdf

- 4. Business Friendly Council** (Pages 5 - 18)
This report informs the Executive Member of the work to date to become a business friendly council and informs of the results of a survey of Local Businesses which concluded on 20th November 2015.

- 5. Performance Monitoring** (Pages 19 - 34)
Following a request from the Executive Member for advice on how performance can be monitored through Executive Member Decision Sessions, this paper provides information on a recommended performance dashboard.

- 6. Investing in the Council's Community Centres** (Pages 35 - 40)
In view of the personal interest in this item declared by the Executive Member for Environment owing to that Member's role in relation to Sanderson House, the Leader has agreed that it would be appropriate for the Deputy Leader to consider and determine the allocation of funds to Community Centres as a one-off in this instance. Responsibility for Community Centres generally lies within the portfolio of the Executive Member for Environment.

The report attached provides options, as requested by the Executive Member, for how best to use the £70k p.a. investment in the Council owned community centres, agreed by Council, in order to maximise local resident use of the centres and to help secure their financial sustainability.

- 7. Extra Investment in Children & Young People's Services** (Pages 41 - 46)
This report outlines proposals for the use of an additional £50k funding provided in the budget for 2015/16.

- 8. Urgent Business**
Any other business which the Chair considers urgent under the Local Government Act 1972.

Democracy Officer:

Name: Laura Bootland

Contact Details:

- Telephone – (01904) 552062
- Email laura.bootland@york.gov.uk

For more information about any of the following please contact the Democratic Services Officer responsible for servicing this meeting:

- Registering to speak
- Business of the meeting
- Any special arrangements
- Copies of reports and
- For receiving reports in other formats

Contact details are set out above.

This information can be provided in your own language.

我們也用您們的語言提供這個信息 (Cantonese)

এই তথ্য আপনার নিজের ভাষায় দেয়া যেতে পারে। (Bengali)

Ta informacja może być dostarczona w twoim własnym języku. (Polish)

Bu bilgiyi kendi dilinizde almanız mümkündür. (Turkish)

یہ معلومات آپ کی اپنی زبان (بولی) میں بھی مہیا کی جاسکتی ہیں۔ (Urdu)

 (01904) 551550

City of York Council

Committee Minutes

Meeting	Decision Session - Cabinet Member for Communities
Date	18 March 2015
Present	Councillor Simpson-Laing
In attendance	Councillor Watson

58. Declarations of Interest

The Cabinet Member was asked to declared any personal interests not included on the Register of Interests, any prejudicial interests or any disclosable pecuniary interests she may have in the business on the agenda. None were declared.

59. Minutes

Resolved: That the minutes of the Decision Session – Cabinet Member for Communities held on 10 February 2015 be approved and signed as a correct record.

60. Public Participation

It was reported that there had been four registrations to speak at the meeting under the Council's Public Participation Scheme and that one Member of Council had also registered to speak.

Mr Gordon Campbell-Thomas, local shopkeeper, spoke in respect of agenda item 5 – Petition – Street Drinking in Lowther Street, Penley Grove Street, Townend Street and surrounding areas. He stated that there had been an increasing number of street drinkers and the community had had enough of the fear that they generated. He gave examples of their behaviour, including accosting members of the community and begging. There had been regular reporting of incidents to the Police 101 number. Mr Campbell-Thomas urged that action be taken to address this issue and suggested that a Public Space Protection Order (PSPO) would be a good way forward.

Councillor Watson, Member of Council, spoke in respect of agenda item 5. He stated that problems caused by street

drinkers needed to be addressed as a matter of urgency. He drew particular attention to the problems created by used needles which were sometimes discarded and the threat that this posed to public health. Councillor Watson stated that the scheme in Walmgate had been very successful. There needed to be constant Police presence and immediate action taken.

Mr Tony Martin, Secretary of the Groves Association, spoke in respect of agenda item 5. He suggested that, rather than considering the issue on a street by street basis, the River Foss should be seen at a natural barrier. He also drew the Cabinet Member's attention to the fact that notices had been removed.

Ms Denise Craghill spoke in respect of agenda item 5. She stated that she supported the comments that had been made by the earlier speakers. This issue was of concern during daytime as well as at night and some residents felt uncomfortable or threatened. Ms Craghill commented on the need to ensure that the problem was not displaced and expressed concern that the report did not include timescales for actions.

Nick Love, a local resident, spoke in respect of agenda item 5. He expressed his concern at the impact that off-licences could have and gave details of an incident in which he had been approached for money. He drew the Cabinet Member's attention to initiatives that had been implemented in other parts of the country to address this issue, including schemes in Ipswich and Hackney. Mr Love stated that The Groves was a caring community and it was also important that consideration was given to ways of helping the street drinkers and to provide pathways to rehabilitation.

61. Response to Petition - Extending Garden Waste Collections

The Cabinet Member gave consideration to a report which responded to a petition which had been received which asked for garden waste collections to be extended through the winter period.

The Cabinet Member was asked to consider the following options:

Option A: To maintain the current spring and summer only collections

Option B: To reinstate winter garden waste collections

Officers gave details of the uptake of the service and stated that evidence suggested that residents were storing the garden waste during the winter period rather than sending it for landfill. Details were given of the costs involved in reintroducing the winter garden waste collections.

The Cabinet Members thanked the petitioners.

The Cabinet Member stated that the service was not a statutory one and was not provided to all residents. To reinstate the winter garden waste collections would necessitate cuts to other services and hence she did not support Option B. Assistance would be given to help people with composting and work would take place to promote this.

Resolved: (i) That the content of the petition be noted.

(ii) That the current collection arrangements be maintained (no winter collections).

Reason: To protect front line waste services and to ensure that the service operates as efficiently as possible.

62. Petition - Street Drinking in Lowther Street, Penley Grove Street, Townend Street and surrounding areas

The Cabinet Member gave consideration to a report which responded to a petition that had been received regarding street drinking in Lowther Street, Penley Grove Street, Townend Street and surrounding areas.

The Cabinet Member gave consideration to the following options:

Option 1 Acknowledge receipt of the petition, note the ongoing work of the Council and its partners to collect the evidence and, subject to the evidence supporting it, pursue a Public Space Protection Order for this area of The Groves.

Option 2 Ask officers to consider other options to address the issues highlighted by the petition.

Officers stated that this was an ongoing problem and consideration had been given as to how to utilise the legislation that was available to address this issue. There was a consultative process to go through and evidence gathering was taking place.

The Cabinet Member thanked the petitioners and speakers for their contribution. She stated that the Police and other partners were working together to address the problem and that funding had been made available through the anti-social behaviour hub to support the enforcement work. The Cabinet Member stated that it was also important to ensure that appropriate health and addiction support was in place for the street drinkers.

The Cabinet Member stated that she also intended to utilise the powers that had recently been made available to issue Community Protection Notices.

- Resolved: (i) That Option 1 in the report be approved i.e. that receipt of the petition be acknowledged and the ongoing work of the Council and its partners to, subject to the evidence supporting it, pursue a Public Space Protection Order for this area of The Groves be noted.
- (ii) That, with effect from 19 March 2015, Community Protection Notices be issued as appropriate.

Reason: To ensure that the appropriate action is taken to ensure anti social behaviour is appropriately tackled within the city.

Cabinet Member

[The meeting started at 10.00 am and finished at 10.25 am].



Decision Session
Executive Member for Economic
Development and Community Engagement
(Deputy Leader)

3rd December 2015

Report of the Office of the Chief Executive

Business Friendly Council

Summary

1. The Council plan agreed by Executive in October 2015 included this administration's ambition to become a business friendly council. This followed the inclusion of this area as a priority in the joint administrations twelve point plan.
2. The emergency budget in June also allocated £30,000 of funding to ensure 'York is business friendly council where it is easy for small businesses to bid for contracts'.
3. We have begun the process of working with businesses to understand their current perceptions of how we work with them and what it will take for us to become a business friendly council. As part of this process, we have been working closely with business groups in the city including the Chambers of Commerce, Visit York, the Federation of Small Businesses and York Professionals to develop and promote a survey of our local businesses.
4. This paper outlines the results of this survey (which concluded on the 20th November 2015) and sets out officers' recommendations to take this work forward. This report also summarises activity to date in local procurement and how we are working to make it easier for local businesses to bid for council contracts.
5. The survey concludes that:
 - The business community's experience of the council when working with them on business rates and broadband was good, with the majority of responses reporting a 'good or better experience'.

- The overall experience of our procurement services was rated good or better by most respondents. However, the experience was not as good for the pre-contract process with issues raised around the complexity of applying to do business with the council
- There were a number of service areas where more than 30% of businesses responding had a poor experience. This includes licensing, business continuity and consultations.
- In written comments, there were a number of respondents who were concerned about the length of time it took for the council to deal with issues raised. This was particularly the case for planning services.

6. We recommend that:

- We undertake work within the council to understand the issues identified by the survey and what we should do to address these. We will look at this in comparison to other surveys conducted for the relevant service areas. For example, planning colleagues have indicated that satisfaction of their service and response times perform well compared to regional comparators
- Work with businesses at all levels to understand how we can improve on our performance. We already plan to meet the Chambers of Commerce Executive Committee to discuss these issues. We will look to arrange sessions with other members of the business community on this topic.
- Work with the business community to develop performance metrics to ensure that we have a target to aim for and measure progress against. For example, we could have a target that the experience of businesses is good or better in all areas.
- Develop guidance for all consultations that involve businesses: Given it was clear that this area was identified as weak for the council and there is currently no one approach for consulting businesses, we will look to work with businesses to develop a process for consultations that better meets their needs.

7. We will aim to report back before April 2016 to ensure that any changes to the way we work that result from this will be published in the new service plans that will be published on the 1 May. Do you agree?

Background

8. The Council Plan, adopted by Full Council in October 2015 included the objective for the City of York Council to become a 'Business Friendly Council'.

9. This aim has been supported initially by £30k allocated in the emergency budget earlier in the year. The funding was provisionally earmarked towards:
- a review of contracts and processes to simplify and streamline where possible
 - providing training for local businesses in how to use the Council's procurement portal
 - providing training and guidance on how to complete the key tender documents
 - a series of provider engagement events to share the Council's forward plan on future opportunities
 - improving management information systems to ensure we can identify which of our suppliers are local SMEs
10. Good progress has been made on all these actions, with members of the procurement team attending events at both the Chamber of Commerce and the Federation of Small Business to discuss upcoming opportunities to work for the Council. Training material has been prepared ready for delivery to suppliers. However, before finalising the dates for these training sessions it was felt sensible to await the outcome of the business survey so we could ensure any other issues raised could be covered.
11. To date, only a small amount of this funding has been used. Work has been commissioned on some bespoke minor works' contracts which will simplify the pre contract process for both the Council and businesses. In addition, some of the work to improve management information systems has been carried out using internal resources without the need to incur additional cost.
12. In light of the survey results outlined in this paper, the use of any remaining funding will be reviewed to ensure it is targeted to where it will have the most impact.
13. In addition to the activity outlined above on procurement, we have been working with business to understand their current perceptions of the council and what it would take to become a business friendly council.

Links to Make it York

14. The survey covered in this paper focuses on services that remain in the council. However, the role of Make it York is clearly key to the success of businesses in the city. We plan to work with them on how they could help us become a business friendly council, including signposting businesses to services, promoting small businesses and attracting inward investment to the city.

The Business Friendly Council Survey

Survey design and promotion

15. The questionnaire and approach for the survey was developed and designed in consultation with a number of business groups including York Professionals, Chambers of Commerce and the Federation of Small Businesses. A full list of questions for the survey is included in Annex A.
16. In order to fit with the preferences of those consulted when we developed the survey, the questionnaire was online and deliberately designed to have a low number of questions. Given the purpose of the questionnaire is to obtain an honest assessment of business perceptions of the council, the survey is anonymous.
17. The survey was targeted to businesses through the networks of a number of business groups (including the chambers, Federation of Small Businesses, York Professionals and Visit York). We also promoted the survey on the 'York Means Business' webpage and sent a copy of the survey to all of the council's registered local providers.

Survey Respondents

18. During the open consultation period 210 businesses responded to the survey. An analysis of these compared with the population of businesses in York is included in Annex B.
19. The survey currently has a greater proportion of businesses in the construction sector than the York average and an under representation of retailers. We could consider addressing this by a focused resampling of these sectors.

Results

20. The headline results are that:
 - a. The business community's experience of the council when working with them on business rates and broadband was good, with the majority of responses reporting a 'good or better experience'.
 - b. The overall experience of our procurement services was rated good or better by most respondents. However, the experience was not as good for the pre-contract process with issues raised around the complexity of applying to do business for the council
 - c. There were a number of service areas where more than 30% of businesses responding had a poor experience. This includes licensing, business continuity and consultations.

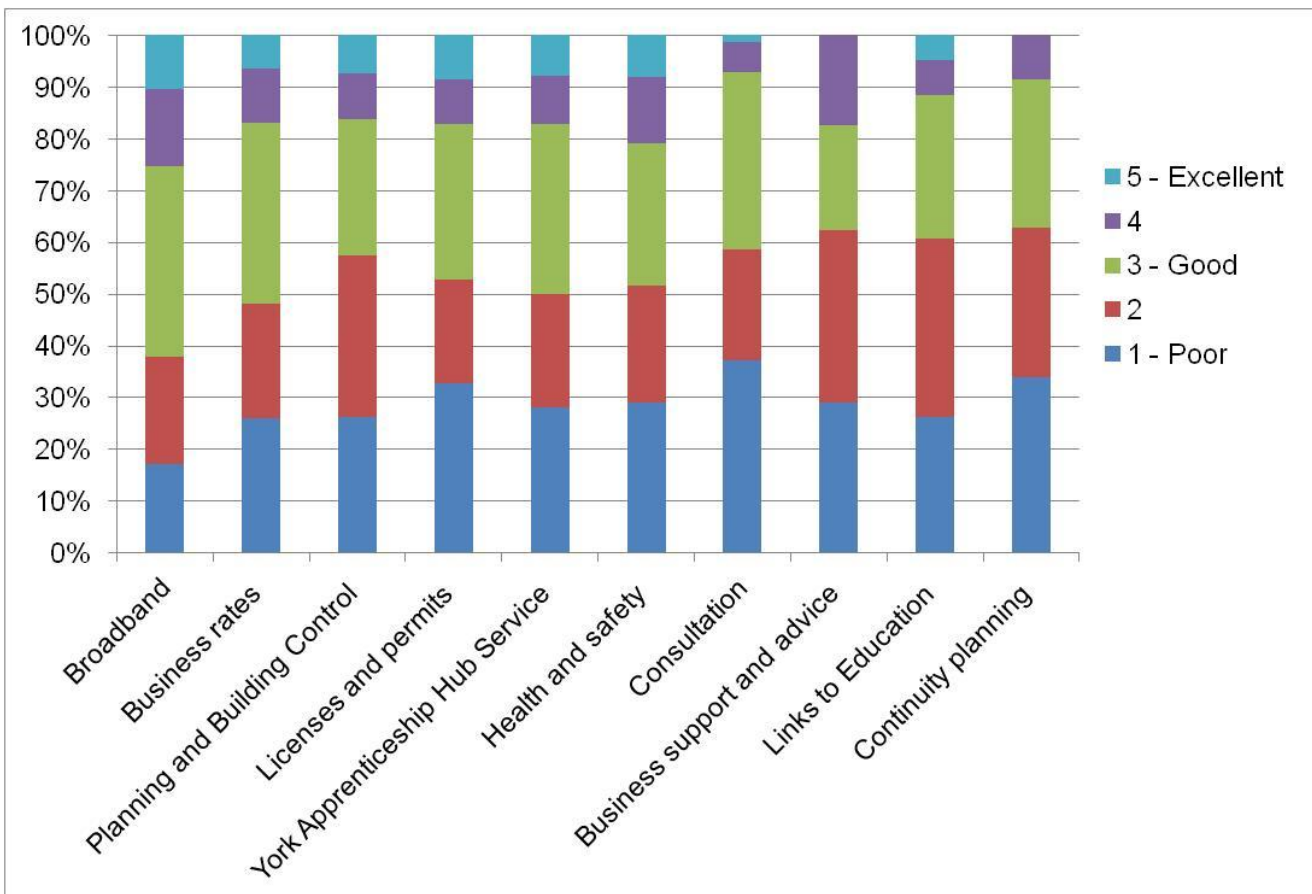
d. In written comments, there were a number of respondents who were concerned about the length of time it took for the council to deal with issues raised. This was particularly the case for planning services.

Detailed Findings

Overall Perception of Services

21. The survey asked respondents about their current experience of council services. The results can be summarised in the chart below.

Chart one: Overall perception (“How would you rate your experience of the following services?”)

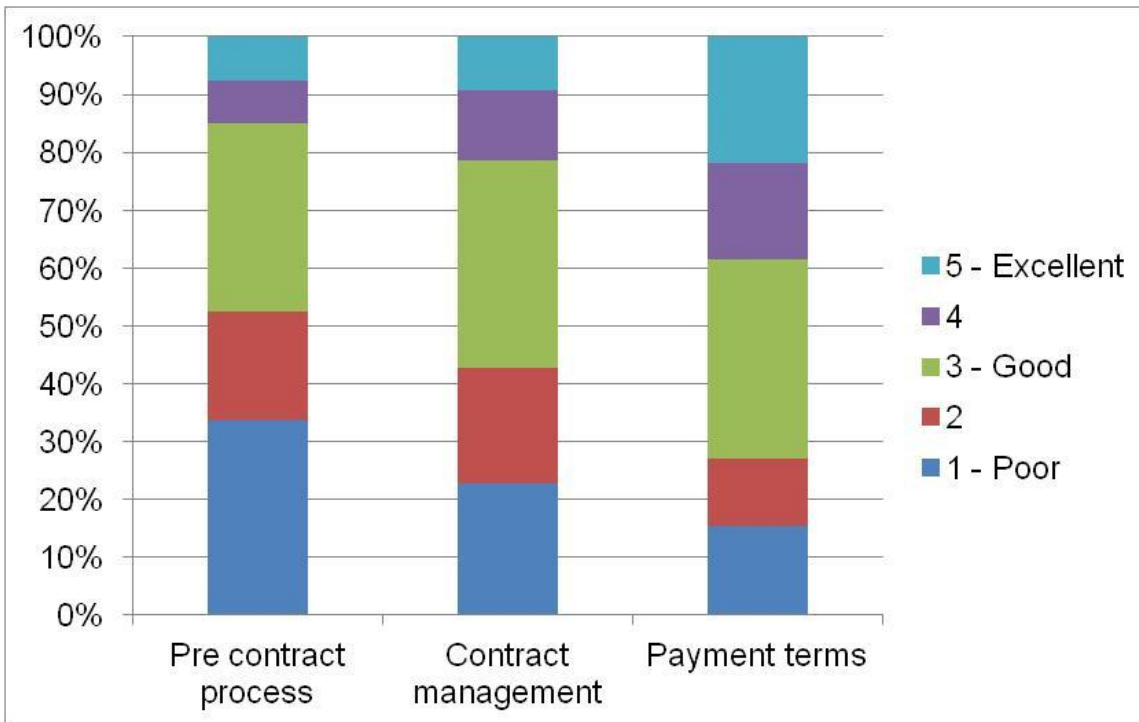


22. For the services covered in the question, there were two where the majority of respondents reported a good or better experience. These were broadband and business rates. In a number of areas, there was a very high level of respondents (over 30%) who reported that service received the lowest possible rating with including licensing, consultations and continuity planning.

Perceptions of Procurement

23. When we developed the survey, it was made clear to us by the business groups that it was important that the survey probed in more depth at the experience for businesses providing goods and services to the council. The headline results are below.

Chart two: Perceptions of procurement (“What is your general experience of the following aspects of procurement?”)



24. Overall, the experience reported on procurement is more positive than other service areas, especially for payment terms where nearly 75% of respondents had a good or better experience of working with the council.

25. The area where there is room for improvement is the pre-contract process and a number of further comments made by respondents backed this up.

General comments

26. Survey respondents were asked for their detailed view. There were a number of comments made about the pace of planning applications. A summary of some of the comments, negative and positive, is included in the table below.

Theme	Actual Response
Planning	"Planning process, protracted, time consuming and frustrating."
	"Lack of communication from planning team."
	"Planning - length of time taken for the process"
Procurement	"Procurement professionals need to understand the businesses they engage with. They could make significant cost savings if they engaged with those who might be able to assist them."
Communication/ Support	"Lack of communication from planning team."
	"During my last contracted work, my contact was made redundant, leaving me to deal with a senior member of staff who was rude and unprofessional. He then decided to cancel the work which had already commenced leaving and refused payment. Hence why I don't look for work with the council anymore."
	"Support with setting up and housing a new business. Involvement in key city strategies."
	"Highways are very good at letting us know their daily/weekly requirements from us and if there are any problems they are more than willing to help sort them out."
	"Generally most contacts have been very positive."
	"Business Rates department very helpful and responsive"
	"I enquired about Superfast Broadband, and had a response within 24 hours"
Delays	"... I have also experience a completely mis-managed planning application which again has cost considerably in time and fees and unnecessary delays."
	"It took over 5 months to get an internet cable laid to a new office of ours. Delays with getting permits."

Next Steps

27. The survey results provide us with a useful platform to develop the approach which the Council should take to become business friendly. Our recommended approach is that we do the following activities:

- Internal work within the council to understand the issues identified by the survey and what we should do to address these. We will look at this in comparison to other surveys conducted for the relevant service areas. For example, planning colleagues have indicated that satisfaction of their service and response times perform well compared to regional comparators
- Work with businesses at all levels to understand how we can improve on our performance. We already plan to meet the Chambers of Commerce Executive Committee to discuss these issues. We will look to arrange sessions with other members of the business community on this topic.
- Work with the business community to develop performance metrics to ensure that we have a target to aim for and measure progress against. For example, we could have a target that the experience of businesses is good or better in all areas.
- Understand how we improve communication and consultation with businesses. In particular, we will look to work with businesses to develop a

process for consultations, given this was an area of weakness identified in the survey.

28. We will aim to report back before April 2016 to allow these new processes and practices to feed into the service planning process.

Council Plan

29. The Council Plan approved by full Council in October 2015 includes a priority to ensure that York becomes a business friendly council. This paper outlines next steps to deliver on this priority.

Financial

30. Whilst it is clear that some of the recommendations to deliver against a business friendly council could require further funding (for example, increased staff in certain areas to improve response times). We will also be working up changes that could be made to processes and culture that could be made in a revenue neutral way in the context of the current local Government funding environment.

31. Recommended: That the Executive Member notes the work being undertaken to become a Business Friendly Council as outlined in the report.

Reason: To ensure that the administration meets its commitment to become a Business Friendly Council.

Contact Details

Author:

Author's name

Phil Witcherley

Title

Group Manager,
Policy and Strategy Team
(Economy and Place)

Dept Name

Office of the Chief Executive

Tel No.

553343

Executive Member responsible for the report:

Cllr Keith Aspden

Deputy Leader,

Economic Development & Community
Engagement

Report

Approved

Date

Insert Date

Chief Officer's name

Steve Stewart

Title

Chief Executive

Report

Approved

Date

Insert Date

Specialist Implications Officer(s)

Not applicable

Wards Affected:

All

Survey Text**Annex A****Business Friendly Council Survey**

This is a short survey which we expect will take around 5-10 minutes to complete. Your participation is important as your views will be considered as we look to our approach of working with York businesses in the future.

The consultation will close on the 20th November 2015.

1. In which sector is your business?

- Agriculture, forestry and fishing
- Mining, quarry and utilities
- Manufacturing
- Construction
- Motor Trades
- Wholesale
- Retail
- Transportation and storage
- Accommodation and food storage
- Information and communications
- Finance and insurance
- Property
- Professional
- Scientific and technical
- Business administration and support services
- Education
- Health
- Public administration
- Other

2. How many people are employed by your company?

- 0-5
- 5-10
- 10-20
- 20+

3. How long has your company been established?

4. How many times has your business contacted the council in the last 12 months?

- Never
- Once

- 1-3 times
- 3-7 times
- 7-10 times
- 10 times plus

5. As a business, how would you rate the following services? (1 is poor, 3 is good, 5 is excellent)

- Broadband (access and advice on)
- Business Rates (accessing information easily and quickly)
- Business support advice (effective neutral signposting)
- Continuity planning (flooding, fire and cyber security)
- Health and safety advice
- Licensing and permits
- Consultations – clear outcomes that result from dialogue and consultation with the business community
- York apprenticeship hub service
- Links to Education

6. Is there anything you could add to this list that would make the council more business friendly?

7. Does your business provide goods and services to the council?

- Yes
- No

8. Does your business provide goods or services to a contractor of the council

- Yes
- No

9. How would you rate your experience of procurement with the council? (1 is poor, 3 is good, 5 is excellent) Of the following services:

- Pre contract process
- Contract management
- Payment process

10. Are there any further points on procurement that you would like to make?

11. Can you share an example of where you have had a positive experience of the council?

12. And tell us about any bad experiences you have had?
13. Are there any further points you would like to make?

Comparison of sample size to national statistics for York

Annex B

Sector	Survey Respondents	
	Response Percent	York (BRES) Percent
Agriculture, Forestry and Fishing	1.5%	0.0%
Mining, Quarry and Utilities	0.5%	0.3%
Manufacturing	6.9%	3.8%
Construction	15.8%	3.8%
Motor Trades	0.5%	1.4%
Wholesale	1.0%	2.3%
Retail	5.4%	12.3%
Transportation and storage (inc. Postal)	4.4%	8.3%
Accommodation and food service	2.5%	10.5%
Information and Communications	7.4%	3.0%
Finance and Insurance	2.0%	4.2%
Property	1.0%	1.6%
Professional, Scientific and Technical	8.9%	6.6%
Business administration and support services	4.9%	6.2%
Education	6.4%	4.8%
Health	5.9%	11.0%
Public administration	0.0%	15.4%
Other	25.1%	4.5%

No. Employees*	Response Percent	York (EconStrat) Stats Percent
0 - 5	50.5%	72.8%
5 - 10	16.8%	13.8%
10 - 20	11.9%	7.0%
20+	20.8%	6.3%

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Decision Session
Executive Member Economic Development
and Community Engagement (Deputy Leader)

3rd December 2015

Report of the Office of the Chief Executive

Executive Member Dashboard – Economic Development

Summary

1. Following a request from the Executive Member for advice on how performance can be monitored through Executive Member Decision Sessions, this paper provides a recommended performance dashboard.

Performance monitoring in CYC

2. Over the last 18 months, work has been underway to improve the way in which CYC monitors performance information. A performance management tool is now in place that monitors thousands of potential measures of performance. A full list of performance measures of relevance to the economic development portfolio are included in Annex B. This approach is used to produce the finance and performance monitor that is received by Executive on a quarterly basis.

Recommended dashboard

3. Whilst it is important to keep track of all measures relating to the economy, it is recommended that the Executive Member focuses on a smaller number of 'key' measures in the portfolio holder scorecard. Officers will ensure that they continue to monitor all performance measures in this area and use the executive member portfolio holders meetings to update the Executive Member on performance.
4. The Executive Member has been provided with a suggested dashboard to use to monitor progress. This can be also used in Economy and Transport Scrutiny and Overview Committee. A table outlining the measures and why Officers have decided to use them is included below.

Measure	Why included	Frequency
JSA Claimants	To show the number of jobseekers in the city	Monthly
JSA Claimants plus Universal Credit Claimants who are out of work	To use in the future as a more accurate measure of local job seekers (as advised by Job Centre plus)	Monthly (but only available from April 2015)
Number employed		
% of vacant city centre shops	To assess the health of the city centre	Monthly
GVA per head & total GVA	To assess the overall health and productivity of the city's economy	Annual
Business Startups	To assess the trends in the number of new businesses in the city.	Quarterly
Weekly median earnings of residents (Annual Survey of Hours and Earnings)	This is a crucial measure for the city as wages under this indicator have fallen in recent years.	Annual

5. In addition to this, it is recommended that the Executive Member is provided with an annual analysis of how the sectoral make up of York's business community is made up from the Business Register Employment Survey (BRES). Updates from other indicators such as the Chambers of Commerce local business environment survey will also be provided.
6. Regular dashboard updates will be provided to the Executive Member including at this meeting. The dashboard can be adapted if there are additional areas the Executive Member would like to monitor.

Update on recent performance

7. Since the Quarterly Finance and Performance monitor, new statistics have become available on wages in the city, including from the Annual Survey of Hours and Earnings.

Median Wages

8. The headline figures of median weekly wages show a 2.14% increase to £495.40. However, it should be noted that for median hourly wages 0.56% decrease to £12.54. This could be explained if residents were working significantly more hours, however this only shows a small change so does not fully account for this, therefore the more reasonable conclusion is that the divergence is due to statistical margin for error in both figures (which is around +/- 4.4% for these figures), and the actual trend for both hourly wages

somewhere in between, but slightly higher for weekly wages due to slight increase in hours.

9. This is higher than the national average of 1.65% weekly wage growth. The reason for this being better than the national average is likely to be mainly because residents working part time have been able to increase hours more quickly in York, rather than because of faster hourly wage growth. This is nevertheless positive for York, as mean (average) hours per week are still slightly below the national average.
10. Despite the positive trend, this makes minimal inroads into the difference between average full time wages between York and the UK average, with full time wages in York being around 6/7% lower than the national average depending on which measure is used.
11. Part time wages have also declined very slightly, perhaps due to the York's faster growth in low paid sectors such as tourism, cleaning and care which employ many part time workers but would pay less than other administrative and technical sectors with part time workers.
12. The focus for York as a city of near full employment therefore needs to continue to be creating the right environment for higher value jobs to grow at a faster rate than lower paid jobs, especially since it is the city in the North with the highest level of skills.

Pay gap

13. The difference between the median wage in York and the 25% percentile paid has increased in York by 4.34% increase to £132.30. This is likely to be largely driven by the fact that average full time wages increasing faster than average part time wages. Whilst there has been an increase in York and Nationally have decreased, York's pay gap is still less than the region and nationally. The implementation of a National Living Wage may affect this, but when using the weekly figures to assess the pay gap, the biggest factor in narrowing the gap will still be the number of hours worked. See also below in terms of accuracy of this data.

A note on accuracy in the figures

14. It is worth noting the headline weekly wage figures are accurate to +/-4.4%. This means that the actual median wage could be between £392 to £428. Once you drill down below this level, the accuracy is less. So for example, male employees median wages are accurate to +/-6.4%, so the actual median wage for this group could be between £449 to £510. Similarly, female employees median wages are accurate to +/- 5.8%, so the actual median

wage for this group could be between £324 to £363. Other quartiles are deciles are less accurate still. E.g. for female employees, the 25% quartile for weekly wages is accurate to +/- 9.3%. This means that the actual 25% quartile for weekly wages for women could be between £177 and £213.

15. Therefore, where possible, it is important to draw broad conclusions from the data looking at several years' results.

Council Plan

16. The Council Plan approved by full Council in October 2015 includes a priority to ensure that York becomes a business friendly council. This paper outlines next steps to deliver on this priority.

17.

Recommended: That the Executive Member is asked to approve the suggested dashboard.

Reason: As a means to monitor performance within his portfolio area at decision making sessions.

Contact Details

Author:

Author's name

Phil Witcherley

Title

Group Manager,
Policy and Strategy Team
(Economy and Place)

Dept Name

Office of the Chief Executive

Tel No.

553343

Executive Member responsible for the report:

Cllr Keith Aspden

Deputy Leader,

Economic Development & Community
Engagement

Report

Approved

Date 25/11/15

Chief Officer's name

Steve Stewart

Title

Chief Executive

Report

Approved

Date 25/11/15

Specialist Implications Officer(s)

Not applicable

Wards Affected:

All

Annexes

Annex A – Scorecard

Annex B – Economic Indicators

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			Previous Years			2015/2016							
			Collection Frequency	2012/13	2013/14	2014/15	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Target	Polarity	DoT
1. Benefits	CJGE06	JSA Claimants: % of Working Age Population (16-64)	Monthly	2.30%	1.60%	0.80%	0.60%	0.50%	-	-	-	Up is Bad	Good
		Benchmark - National Data	Monthly	3.80%	2.90%	2.00%	1.70%	1.60%	-	-	-		
		Benchmark - Regional Data	Monthly	4.90%	3.80%	2.70%	2.40%	2.20%	-	-	-		
		Regional Rank (Rank out of 15)	Monthly	1	1	1	1	1	-	-	-		
	CJGE151	JSA and UC (Out of Work) % of working age population (16 - 64)	Monthly	-	-	-	0.7%	0.7%	-	-	-	Up is Bad	
		Benchmark - National Data	Monthly	-	-	-	1.9%	1.8%	-	-	-		
		Benchmark - Regional Data	Monthly	-	-	-	2.4%	2.3%	-	-	-		
2. Employment	CJGE01	Total In Employment	Annual	104,600	105,400	108,300	-	-	-	-	-	Up is Good	Good
		Regional Rank (Rank out of 15)	Annual	10	10	10	-	-	-	-	-		
	CJGE03	York's unemployment rate below the national	Quarterly	1.70%	2.00%	1.70%	1.80%	-	-	-	-	Up is Good	Good
	CJGE05	% of Part time employees	Quarterly	32.20%	33.80%	31.40%	30.70%	-	-	-	-	Up is Bad	Good
		Benchmark - National Data	Quarterly	25.80%	25.60%	25.50%	25.50%	-	-	-	-		
		Benchmark - Regional Data	Quarterly	26.90%	26.70%	26.70%	26.60%	-	-	-	-		
		Regional Rank (Rank out of 15)	Quarterly	15	15	15	-	-	-	-	-		
3. Business	CJGE23	% of vacant city centre shops	Monthly	5.95%	6.25%	5.99%	6.62%	6.31%	-	-	-	Up is Bad	Good
	CJGE30	GVA per head (£)	Annual	23,084	23,483	(Avail Dec 2015)	-	-	-	-	-	Up is Good	Good
		Regional Rank (Rank out of 15)	Annual	2	2	-	-	-	-	-	-		
	CJGE31	Total GVA (£ billion)	Annual	4.62	4.75	(Avail Dec 2015)	-	-	-	-	-	Up is Good	Good
		Regional Rank (Rank out of 15)	Annual	9	11	-	-	-	-	-	-		
	CJGE32	Business Startups - (YTD)	Monthly	1,494	1,155	1144	254	519	-	-	-	Up is Good	Bad
	CJGE29	Business Deaths	Annual	635	600	(Avail Nov 2015)	-	-	-	-	-	Up is Bad	Neutral

Portfolio - Economic Development (Draft) 2015/2016

No of Indicators = 12 | Direction of Travel (DoT) shows the trend of how an indicator is performing against its Polarity over time.
Produced by the Strategic Business Intelligence Hub November 2015

			Previous Years			2015/2016							
			Collection Frequency	2012/13	2013/14	2014/15	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Target	Polarity	DoT
4. Earnings	CJGE14	Median earnings of residents – Gross Weekly Pay (£)	Annual	523.10	526.50	478.70	-	-	-	-	-	Up is Good	Bad
		Benchmark - National Data	Annual	508.3	517.9	520.8	-	-	-	-	-		
		Benchmark - Regional Data	Annual	465.2	479.1	479.0	-	-	-	-	-		
5. Education	CJGE17	% of working age population qualified - No qualifications	Annual	6.50%	6.90%	4.80%	-	-	-	-	-	Up is Bad	Good
		Benchmark - National Data	Annual	9.70%	9.40%	8.80%	-	-	-	-	-		
		Benchmark - Regional Data	Annual	11.60%	10.60%	9.80%	-	-	-	-	-		
		Regional Rank (Rank out of 15)	Annual	1	1	2	-	-	-	-	-		

List of Economic Indicators tracked by City of York Council's Performance Management System

ASCOF1F	% of adults in contact with secondary mental health services in paid employment
CJGE06	JSA Claimants: % of Working Age Population (16-64)
CJGE06a	JSA Claimants: % of Working Age Population (16-64) (Over 6 months)
CJGE07	JSA Claimants: % of Working Age Population (18-24)
CJGE07a	JSA Claimants: % of Working Age Population (18-24) (Over 6 months)
CJGE08	JSA Claimants: % of Working Age Population (16-64) (Over one year)
CJGE09	% Total Benefit Claimants (Working Age 16-64)
CJGE10	% Lone Parents (Working Age 16-64)
CJGE11	Workless Households % of all Households
CJGE12	Children under 16 in Workless Households
CJGE130	Universal Credit: Number of claimants on caseload
CJGE150	JSA and UC (Out of Work) Number of working age population (16 -64)
CJGE151	JSA and UC (Out of Work) % of working age population (16 - 64)
CJGE152	JSA and UC (Out of Work) Number of working age population (16 -24)
CJGE153	JSA and UC (Out of Work) % of working age population (16 - 24)
CJGE154	JSA and UC (Out of Work) % of working age population (18 - 24)
CJGE155	JSA and UC (Out of Work) Number of working age population (18 -24)
CJGE156	JSA and UC (Out of Work) Number of working age population (Age 50+)
CJGE157	JSA and UC (Out of Work) % of working age population (Age 50+)
CJGE158	JSA and UC (Out of Work) Number of working age population (Male Age 50+)
CJGE159	JSA and UC (Out of Work) % of working age population (Male Age 50+)

CJGE160	JSA and UC (Out of Work) Number of working age population (Female Age 50+)
CJGE161	JSA and UC (Out of Work) % of working age population (Female Age 50+)
CJGE38	Total Benefit Claimants (Working Age 16-64)
CJGE39	Lone Parents (Working Age 16-64)
CJGE45	Total Out of Work Benefit Claimants (Working Age 16-64)
CJGE46	Total ESA and Incapacity Benefit Claimants (Working Age 16-64)
CJGE47	Total Carer Benefit Claimants (Working Age 16-64)
CJGE48	Total Disabled Benefit Claimants (Working Age 16-64)
CJGE49	% Out of Work Benefit Claimants (Working Age 16-64)
CJGE50	% ESA and Incapacity Benefit Claimants (Working Age 16-64)
CJGE51	% Carer Benefit Claimants (Working Age 16-64)
CJGE52	% Disabled Benefit Claimants (Working Age 16-64)
CJGE56	Total Benefit Claimant Rate (Male)
CJGE57	Total Benefit Claimant Rate (Female)
CJGE58	Total Benefit Claimant Rate (16-24)
CJGE59	Total Benefit Claimant Rate (25-49) (Ward-level only)
CJGE60	Total Benefit Claimant Rate (50+) (Ward-level only)
CJGE61	JSA Claimants: % of Working Age Population (16-24)
CJGE63	JSA Claimants: % of Working Age Population (50+) (Over 6 months)
CJGE64a	JSA Claimants: % of Working Age Population (50+) (Male) (Over 6 months)
CJGE65a	JSA Claimants: % of Working Age Population (50+) (Female) (Over 6 months)
CJGE73	% Unemployed in York
CJGE74	JSA Claimants: % of Working Age Population (Male)
CJGE75	JSA Claimants: % of Working Age Population (Female)
CJGE76	JSA Claimants: % of Working Age Population (Ethnic Minorities)

CJGE77	JSA Claimants: Number of Working Age Population (18-24)
CJGE77a	JSA Claimants: Number of Working Age Population (18-24) (Over 6 months)
CJGE78	JSA Claimants: Number of Working Age Population (16-64)
CJGE78a	JSA Claimants: Number of Working Age Population (16-64) (Over 6 months)
CJGE79	JSA Claimants: Number of Working Age Population (16-64) (Over one year)
CJGE81	JSA Claimants: Number of Working Age Population (16-64) (Male)
CJGE82	JSA Claimants: Number of Working Age Population (16-64) (Female)
CJGE83	JSA Claimants: Number of Working Age Population (16-24)
CJGE84a	JSA Claimants: Number of Working Age Population (50+) (Male) (Over 6 months)
CJGE85a	JSA Claimants: Number of Working Age Population (50+) (Female) (Over 6 months)
CJGE122	Number of Micro Businesses (Local Units) - 1-9 Employees
CJGE123	Number of Small Businesses (Local Units) - 10-49 Employees
CJGE124	Number of Medium Businesses (Local Units) - 50-249 Employees
CJGE125	Number of Businesses (Local Units) - 250+ Employees
CJGE126	Number of Micro Businesses (Enterprises) - 1-9 Employees
CJGE127	Number of Small Businesses (Enterprises) - 10-49 Employees
CJGE128	Number of Medium Businesses (Enterprises) - 50-249 Employees
CJGE129	Number of Businesses (Enterprises) - 250+ Employees
CJGE22	Number of vacant city centre shops
CJGE23	% of vacant city centre shops
CJGE27	Total Businesses
CJGE28	Business Births
CJGE29	Business Deaths
CJGE30	GVA per head (£)
CJGE31	Total GVA (£ billion)
CJGE32	Business Startups - (YTD)
CFC01	Business Churn Rate (%) (Rank out of 64)

CFC02	Business Closures (per 10,000 population) (Rank out of 64)
CFC03	Business Start-ups per 10,000 pop (Rank out of 64)
CFC04	Business stock per 10,000 population (Rank out of 64)
CFC05	GVA per worker (Rank out of 64)
CFC06	Patents per 100,000 pop (Rank out of 64)
CFC07	Knowledge Intensive service jobs (Rank out of 64)
CFC08	Manufacturing Jobs (Rank out of 64)
CFC09	Other Private Services jobs (Rank out of 64)
CFC10	Other Sectors (%) (Rank out of 64)
CFC11	Public Service Jobs (Rank out of 64)
CFC12	Total CO2 emissions per capita (t) (Rank out of 64)
CFC13	Housing stock (Rank out of 64)
CFC14	Mean Housing Price (Rank out of 64)
CFC15	Average Weekly Earnings (Rank out of 64)
CFC16	Change in real wages (%) (Rank out of 64)
CFC17	Employment rate (%) (Rank out of 64)
CFC18	JSA Claimant Count (Rank out of 64)
CFC19	JSA Disparities (pp) (Rank out of 64)
CFC20	Long Term JSA Claimant Count (Rank out of 64)
CFC21	Private Sector Jobs (Rank out of 64)
CFC22	Private to Public Sector ratio (Rank out of 64)
CFC23	Working age population with qualification at NVQ4+ (%) (Rank out of 64)
CFC24	Working age population with no formal qualifications (Rank out of 64)
CFC25	Youth Claimant Count (Rank out of 64)
CFC26	GVA (£ billion) (Rank out of 64)
CFC27	Population (Rank out of 64)
CFC28	Average Employment Gain per SME Expanding (%) (Rank out of 64)

CFC29	Average Employment Loss per SME Contracting (%) (Rank out of 64)
CFC30	High growth SMEs (%) (Rank out of 64)
CFC31	Ratio of Expanding:Contracting SMEs (%) (Rank out of 64)
CFC32	SME Closures (%) (Rank out of 64)
CFC33	SME Density (per 10,000 populaton) (Rank out of 64)
adcs03	Deprivation: % of the population living in the 20% most deprived Lower Super Output Areas
CJGE101	Pension Credit Rate - Guarantee Element (65+)
CJGE102	Pension Credit Rate - Saving Element (65+)
CJGE103	Pension Credit Rate - Guarantee & Saving (65+)
CJGE13	Proportion of Children in Child Poverty (HMRC)
CJGE108	Weekly Household Income Estimates (£) (Small Area Model-Based)
CJGE100	Number of Accredited Employers in York paying the 'Living Wage'
CJGE112	Median earnings of workplace - Gross Weekly Pay (£)
CJGE113	Median earnings of workplace (% difference York & GB)
CJGE113a	Median earnings of workplace (% difference York & region)
CJGE14	Median earnings of residents – Gross Weekly Pay (£)
CJGE15	Median earnings of residents (% difference between York & GB)
CJGE15b	Median earnings of residents (% difference York & Region)
CJGE16	Earnings gap between the 25 percentile and the median (£) (York)
CJGE66	Median earnings of residents - Gross Weekly Pay (£) - Male
CJGE67	Median earnings of residents - Gross Weekly Pay (£) - Female
CJGE68	Median earnings of residents - Gross Weekly Pay (£) - Gender Pay Gap
CJGE114	Economic Activity Rate %
CJGE115	Economic Inactivity Rate %
CJGE120	Public to Private Sector Ratio

CJGE121	Housing Prices Annual % Change
CJGE17	% of working age population qualified - No qualifications
CJGE17a	% of working age population qualified - to at least L1 and above*
CJGE18	% of working age population qualified - to at least L2 and above*
CJGE19	% of working age population qualified - to at least L3 and above*
CJGE20	% of working age population qualified - to at least L4 and above*
Ques001	Total participation in education (inc PT) and work based learning
AS1	% of young people aged 16-18 in Apprenticeships (as a proportion of 16-18 previously in a York Secondary School)
AS2	Number of Apprenticeships starts - York resident young people aged 16-18 (Data reflects quarters based on Academic year i.e. data entered for13/14 is for academic year 12/13)
AS3	Number of Apprenticeships starts - York resident young people aged 19-24 (Data reflects quarters based on Academic year i.e. data entered for13/14 is for academic year 12/13)
AS4	Number of Apprenticeships starts - York resident young people aged 25+ (Data reflects quarters based on Academic year i.e. data entered for13/14 is for academic year 12/13)
AS5	% of employers with Apprentices
CJGE01	Total In Employment
CJGE02	Total Employee Jobs
CJGE03	York's unemployment rate below the national
CJGE04	% of Full-time employees
CJGE05	% of Part time employees
CJGE107	% of residents who are Self Employed
CJGE116	Employment Rate % (50- 64) (Female)
CJGE117	Employment Rate % (50- 64) (Male)

CJGE118	Employment Rate % (65+) (Female)
CJGE119	Employment Rate % (65+) (Male)
CJGE21	% of young people not in education, employment or training
CJGE41	% of males full time working
CJGE42	% of males part time working
CJGE43	% of females full time working
CJGE44	% of females part time working
CJGE69	Employment Rate (50-64)
CJGE70	Employment Rate (65+)
CJGE71	Employment Rate (Male)
CJGE72	Employment Rate (Female)
emp1	% of working age population in employment (16-64)
CJGE121a	Average House Price
SE3	% of Year 12-14 young people who are not in education, employment or training (NEET) who are LDD (self-defined LDD, school action, school action + or statement)
SE3a	Number of Year 12-14 young people who are not in education, employment or training (NEET) who are LDD (self-defined LDD, school action, school action + or statement)
CJGE24	York Footfall - All Areas
CJGE25	Footfall Average Year to date - UK Towns & Cities
CJGE26	Footfall Average Year to date - Difference between York and UK Towns and Cities
TOU14	Parliament Street Footfall

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Decision Session - Executive Member for
Economic Development and Community
Engagement (Deputy Leader)

3rd December 2015

Report of the Assistant Director (Communities, Culture and Public
Realm)

Investing in the Council's Community Centres

Summary

1. This report provides options, as requested by the executive member, for how best to use the £70k p.a. investment in the Council owned community centres, agreed by Council, in order to maximise local resident use of the centres and to help secure their financial sustainability.
2. This report also provides an update on Burton Stone Community Centre and seeks approval to commence a consultation process to understand residents' needs in Clifton.

Recommendations

3. The Executive Member is asked to:
 - Decide which option should be taken forward in how to use the £70k funding for community centres
 - Agree to commence a consultation programme to identify Clifton residents needs for future provision

Reason: To ensure community centres remain sustainable and provide local activity for residents.

Background

4. Since 2013, the City of York Council (CYC) decided to remove all direct funding to the five council owned community centres by reducing the budget to zero by 1st April 2015:
 - a. Burton Stone Community Centre
 - b. Tang Hall Community Centre

- c. Foxwood Community Centre
 - d. Bell Farm Social Hall
 - e. Sanderson Community House
5. The previous budget in 2013 was approximately £175k and was made up of: expenditure - staffing £109k, repairs and maintenance £62k, activity grants £32k, and income, mainly from Burton Stone Community Centre, - £28k.
 6. The voluntary management committees who manage the centres on behalf of the Council (excluding Burton Stone Community Centre, as this is directly managed by CYC) have been through a challenging couple of years with the knowledge that their funding was reducing. The challenge of becoming self-financing has focussed the management committees' work particularly on: detailed review of expenditure, finding new income streams, finding new volunteers to open and close the centres, attracting new funding, and changing governance structures.
 7. Over the last two years, officers have worked with each centre to review income and expenditure and to seek solutions that would allow each centre to operate without council funding from 1st April 2015. Each centre is now in a position where it can operate sustainably but the centres are managing with very tight budgets and further financial assistance is warranted to enable them to flourish and grow.
 8. A key part of the discussion with voluntary management committees has been to establish clear repairing liabilities for the buildings and grounds they are managing and to set this out in a lease. These negotiations are almost complete and it is anticipated that short term leases will be in place by the end of 2015.
 9. A Community Centre Network has been established to bring together volunteers and trustees who operate Council and non Council owned community centres to share best practice and ideas, as well as bringing in guest speakers on topics chosen by the network. Themes over the last year have included: advice on governance models, financial planning, fire safety, community hall technology, supporting different communities (e.g. students and military families) as well as showcasing activities at different centres.
 10. With respect to Burton Stone Community Centre it has particular issues in that there is no community involvement and it remains the only Council run staffed facility (with two part-time employees). The

plan approved by Cabinet in December 2014 to refurbish the premises and secure a new operator has not been successful, which leaves the centre without a long-term vision.

11. Burton Stone Community Centre will, in the short-term, remain in the control of the Council; however, the building is not fit for purpose and the latest condition survey demonstrates that this 1940s building with its 1960s extension is in need of major investment if it is to continue in use.

Consultation

12. In relation to the new £70k budget, formal consultation has taken place with volunteers and trustees who are running the centres and are best placed to understand how this new funding can support their plans going forward. This feedback has helped shape the options set out below.

Options

13. The Council recognises the important role that community centres play and the impact they can have on local residents' lives. To enable community centres to thrive and grow, a £70k budget has been provided. The principal options for how this investment might be used are:
 - a. The Council could retain the £70k budget with no direct grant funding to the voluntary management committees. The budget would be used to maintain the condition of the five premises enabling funds to be directed to those buildings which have the greatest identified repair and maintenance requirements.
 - b. The Council could split the £70k equally across the five centres, offering them a £14k direct grant each.
 - c. A combination of options A and B to provide some direct grants, whilst retaining some of the budget for the Council to contribute to the repair and maintenance liabilities. A sinking fund would also be established to allow a planned approach to asset replacement.

Analysis

14. Option a) would focus only on the physical asset, using the budget to address planned and reactive maintenance issues. In the consultation the voluntary management committees expressed the view that this option was too restrictive and did not support potential measures to improve the future revenue sustainability of each centre.

15. Option b) would focus on devolving budgets to the voluntary management committees for them to decide how best to use the £14k. This would be administered through a service level agreement with high level outcomes based around delivering on the needs of local residents. Devolving all the funding in this way would be dependent upon the centres taking on full repairing leases. It is unlikely that each centre would want to take on this liability and it would therefore be necessary for the Council to retain some funding to cover this liability.
16. Option c), provides a balanced approach by allowing the Council to hold back some funding to help address maintenance liabilities under the terms of the leases that are likely to be agreed, whilst providing a direct grant to enable each voluntary management committee an opportunity to improve outcomes for local residents. Consultation feedback also demonstrated an interest in the development of an apprentice role that could be managed by the Council to support the development of city wide community centre initiatives. Table 1 demonstrates how the budget could be split.

Table 1	CYC fund for reactive repairs	CYC Sinking Fund	Direct Grant	CYC apprentice	Total benefit to each centre
Description					
Bell Farm Social Hall	3,000	5,000	4,000	2,000	14,000
Foxwood CC	3,000	5,000	4,000	2,000	14,000
Tang Hall CC	3,000	5,000	4,000	2,000	14,000
Burton Stone CC	3,000	5,000	4,000	2,000	14,000
Sanderson House	3,000	5,000	4,000	2,000	14,000
	15,000	25,000	20,000	10,000	70,000

Options with regard to Burton Stone Community Centre

17. Before developing detailed options for Burton Stone Community Centre it is proposed that an exercise should first be carried out to identify what the future need for a community centre provision is in Clifton. It is proposed to carry out a consultation and engagement programme to speak to Clifton residents and users of the centre during Spring 2016 with feedback being provided subsequently to the executive member with recommendations for taking the next step.

Implications

18. Financial Implications:

19. The £70k budget available for 2015/16 has part been spent on essential maintenance work, condition surveys and therefore any grants will need to be based on a pro-rata basis.
20. The direct grants to the voluntary management committee's as described in option b and c, would need to be administered using a service level agreement (SLA) to ensure measured outcomes are delivered and reported back to the Council. The SLA measurements will include a focus on developing growth in; community use, identifying local residents needs, reducing annual overheads, delivering on health, adult social care or other priorities identified in the ward profiles and also the maintenance of the community centre buildings.
21. Option C describes a sinking fund of £25k per year, which would need to be ring fenced and allowed to be rolled forward each year to enable the fund to service the asset replacement programme, as identified by a building condition survey.

22. Property implications:

23. Building condition surveys have been commissioned on each building to assess the Council's financial liability over the next 20 years. The reports will not be available in time therefore the £5k pa is an estimated cost.
24. Option A will provide the best solution in terms of long term asset management as it will enable funds to be directed to those buildings which have the greatest requirement for repair and maintenance. Option C provides a smaller budget for the Council to contribute to its repairing liabilities although, once the results of the condition surveys are known there may be a need for further funding in order that the Council can meet its Health and Safety responsibilities.
25. **Equalities:** An initial EIA screening shows no equality impacts from these proposals.
26. The report has no additional implications relating to: Human Resources, Legal, Crime and Disorder, Information Technology.

Corporate Priorities

- 27. The proposals in this report are in line with the Council Plan priority to Place a Focus on Frontline Services.

Risk Management

- 28. In compliance with the Council’s risk management strategy the main risks that have been identified associated with the proposals contained in this report are those which could lead to the inability to meet business objectives and to deliver services, leading to damage to the Council’s reputation and failure to meet stakeholders’ expectations. The level of risk is assessed as “Very Low”. This means that periodic monitoring is required of the operation of the new arrangements.

Annexes: None

Contact Details

Author:

Andy Laslett
Strategic Service Manager
Communities &
Neighbourhoods

Chief Officer responsible for report:

Charlie Croft
Assistant Director (Communities, Culture
& Public Realm)

Report Approved



17/11/15

Wards Affected: Westfield, Dringhouses & Woodthorpe, Clifton and Heworth

All



For further information please contact the author of the report.

Background Papers:

16/12/14 – Report of the Cabinet Member for health and community engagement: [Development of a Specialist Activity Base for Adults with a Learning Disability and/or Autism alongside a Community Hub at Burton Stone Community Centre](#)



Decision Session – Executive Member for
Economic Development and Community
Engagement

3 December 2015

Report of the Assistant Director (Communities, Culture & Public Realm)

Extra Investment in Children and Young People's Services

Summary

1. This report outlines proposals for the use of an additional £50k funding provided in the budget for 2015/16.

Recommendation

2. The Executive Member is asked to:
 - Agree the programme of activity
 - Commission a review of the wider offer for children and young people

Reason: To increase the wellbeing and quality of life for children and young people.

Background

3. An additional £50k was agreed at the July Council meeting to fund the Shine programme. This report highlights how the funding has been used with a view to shaping the programme for future years.
4. Shine is a programme of activities promoted via a newspaper and website aimed at school age young people and their families. In this financial year the publication has been printed four times with a print run of 16,000 copies and distributed via York Explore direct to schools. Shine contains information on a range of sport, arts, outdoor, libraries and play activities available in York. Shine is also available through the Yor-OK website, associated facebook and twitter pages. Shine links closely with the Yor-Zone webpage for young people 11+ and York Youth, a website dedicated to support Youth providers operating in the city.

5. The Shine programme is developed in partnership with organisations from the community, voluntary and private sector from across the city. This work is led by the Community Leisure Officer who works to support providers to put the necessary policies and practices in place to ensure that provision is of a good quality.

Funding

6. The Shine funding is predominately used to fund activities for those children and young people who would not otherwise be able to access mainstream provision. Funding is allocated via a grants system or, in cases where there is direct feedback from children and young people about gaps in provision, to commission providers to meet need.
7. The funding in 2015/16 has enabled us to:
 - Produce and deliver the printed magazine: £16k - 4 issues Easter, May, Summer, October. Delivery: Currently delivered by Explore York Libraries at no cost (Delivery would normally cost £2k per year)
 - Fund Easter and Summer activity programme: £33k
 - Cover operational costs / publicity: £1k

Activities

8. The Shine programme provides and promotes a wide range of activities including bookable and open access sessions. During summer there was a significant increase in the number of free, open-access, parks sessions whilst the range of activities was also broadened. From provider feedback we can say that almost all organised coach / artist / play worker led sessions were fully booked, many with waiting lists. Examples of just some of the Shine activities include:
 - Inclusive Music Projects – apprentice training programme – enabled apprentices to attend 3 training sessions, 2 singing and signing and 1 accessible music session
 - Young Carers Summer programme – enabled young carers to access a range of activities and breaks
 - York City Foundation – football in the park, open access sessions in 3 parks in the city, averaging 20-30 young people

per session, reaching 711 young people in total throughout the summer

Usage figures

9. The table below shows the number of places on offer per holiday period plus the number of different activities.

Total number of places offered					
	2011/12	2012/13	2013/14	2014/15	2015/16
Easter	9,863	6,578	6,744	5,197	7,113
June	3,366	3,562	3,214	2,845	3,916
Summer	33,028	35,866	32,867	29,740	29,905
October	3,201	4,334	4,156	3,642	4,565
TOTAL	49,458	50,340	46,981	41,424	45,499
Number of Activities					
	2011/12	2012/13	2013/14	2014/15	2015/16
Easter	73	83	93	90	99
June	60	85	77	73	79
Summer	182	169	190	191	187
October	68	61	56	69	109
TOTAL	383	398	416	423	474

Options and Analysis

10. There is an option for the Executive Member to commission a further review of Shine activity as part of a process of continual improvement. An initial evaluation of the programme suggests the following strengths / challenges:

Strengths:

- The programme is well used and much valued by children, young people, families and professional that support young people.
- The new online Shine enables activity providers to upload their course details and opportunities for young people at any time.
- As Shine has moved to the Youth Development Team we have increased partnership working with organisations and other partner agencies that work with the most vulnerable young

people in the city. This has enabled us to challenge barriers to participation in activities that some young people face.

Challenges:

- There is now greater interest amongst children and young people in accessing information on line.
- There is scope to make funding even more focused upon addressing issues of inequality with regard to access to opportunities and activities.
- There is a need to maintain the sustainability of existing provision by giving funding advice, support and marketing opportunities for private and voluntary/community groups.
- We need to facilitate greater community involvement and more local play opportunities.
- There are a number of sources of funding and support for providers of activities for children and young people which can cause confusion and duplication.

11. This analysis suggests the following actions need to be considered as part of a further review:

- There is potential to continue to produce Shine magazines for the busy periods of the year, i.e. Easter and Summer issues and invest in the online information for the rest of the year.
- We would therefore need to put resources into directing people to the online information. This will require officer time, help from other partner agencies and a small budget for promotion materials.
- We will need to maintain our relationships with current providers whilst developing new groups and strengthening links with 'friends of' groups so that communities can provide opportunities for themselves, e.g. family fun days, parks activities
- We should re-examine the Council's support and funding mechanisms and opportunities to ensure that they are streamlined and clearly communicated.

Council Plan

12. The Shine programme develops and promotes a wide range opportunities for our residents, and clearly contributes to all corporate priorities:
- A prosperous city for all
 - A focus on frontline services
 - A council that listens to residents

Implications

13. **Financial:** The budget for Shine is £85.7K in 2015/16.
14. **Equalities** – this funding support enables the most vulnerable sections of the community to access provision. There are no Legal, Property, Human Resources, Crime and Disorder, or Information Technology implications arising from this report.

Risk Management

15. The level of risk associated with this proposal is “Acceptable”.

Contact Details

Authors:	Chief Officer Responsible for the report:		
Mary Bailey Head of Communities & Equalities	Sally Burns Director of Communities & Neighbourhoods		
Charlie Croft Assistant Director, Communities, Culture & Public Realm	Report Approved	✓	Date 24.11.15
Specialist Implications Officer(s): N/A			
Wards Affected:			All ✓
For further information please contact the author of the report			

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